

# Burton Amateur Regatta

Further Corporate Sponsorship for 2008



Sponsorship at Burton regatta can be tailored to suit your businesses needs, which is why this year we have decided to develop a service which allows you to compose your own sponsorship package. Below you will discover the many opportunities we have created to enable the promotion of your company at this year's event!

## Adverts in the Programme

Many rowers and spectators buy the regatta programme as it is a vital aid that includes race times and the full list of competitors. Why not take advantage of this and make your company visible to the readers?

<b>Quarter of A5 page</b>	<b>£25.00</b>
<b>Half of A5 page</b>	<b>£50.00</b>
<b>Full A5 page</b>	<b>£75.00</b>

## How about an advert on our website?

For just £50.00 your company will have an advert on the regatta website up to a year until the next racing season arrives!

*Stands are available on-site, so if you would like to advance your advertising further call us for details on plot details and prices.*

This year we will be running a trophy scheme where companies may sponsor a trophy. Due to the complexity of this option, you should contact Liam or Bob to find out how you could embark on this rare opportunity.

## Banners

There are many locations for banners, and the race to get the best spots starts months before the event is even advertised to rowing clubs, so take a look at the enlisted areas and their codes. The codes are 1,2 and 3, where 1 is the most sought after place. However, even code 3's are in very visible places and are sure to be seen by the vast majority of the visitors.

- Ferry Bridge (1)
- Finish Tent (1)
- Trophy Area (1)
- Outside wall of Marquee (2)
- Sponsors enclosure (2)
- Boathouse riverside facing spectators (2)
- Inside Marquee (3)
- Start Area (3)

### Small Banners

- (1) £125.00
- (2) £75.00
- (3) £50.00

### Large Banners

- (1) £250.00
- (2) £150.00
- (3) £100.00

Banners will be placed up on Friday evening and taken down on Sunday evening. Sponsors must supply their own banners.